



August 15, 2005

Dear Friends of the Collegiate Dairy Contest:

Yes, it is that time of year again! The 84th Annual Collegiate Dairy Products Evaluation Contest is scheduled for **Friday, October 28, 2005**. We look forward to your continued or initial participation in this year's event, at Chicago's McCormick Place, held in conjunction with the Worldwide Food Expo '05.

Worldwide Food Expo brings together thousands of the nation's top food and dairy processors, providing a prime opportunity for students to make contacts that could be useful to them as they begin their careers. The Collegiate Contest will have high visibility this year, with the entire Contest being held on the show floor in the Food & Dairy Exposition Hall.

We respectfully invite you to consider the many ways to support this exciting competition. If you have previously contributed to the Contest, we sincerely thank you. Please contemplate serving again this year. If this would be your initial involvement, we welcome your participation!

Here are a few ways to support the Collegiate Contest:

1) Serve as a juror for the Joe Larson Award (*Please find attached program information regarding this award*)

- Juror responsibilities: The award application consists of a one-page letter from the coach and a one-page essay by the student. After the application deadline of Friday, September 30, 2005, each juror will receive these simple materials from IAFIS. Each juror is to review, score and return materials to IAFIS within two weeks.

2) Serve as a Contest Proctor

- Proctor responsibilities: Contest Proctors serve as representatives of the Superintendent and Assistant Superintendent. Their primary responsibility is to oversee one or more groups of contestants, ensuring that their participation in the contest flows smoothly. Proctors should be present at the pre-contest meeting held prior to the start of the contest for introductions and instructions.
- Proctors serve as the primary point of contact for contestants who need assistance during the contest. As you can see, this assistance is vital to ensuring the integrity of the contest. The pre-contest meeting begins at 7:30 am on Friday, October 28, 2005, with the official contest start scheduled at 8:30 am. The contest typically ends around 1:30 pm.

3) Attend the Contest social event

- Attendee responsibilities: Friday, October 28, 2005, 6:00 – 8:00 pm. This affair promises to be fun, relaxing and rewarding for everyone after an exciting day. It will be an excellent chance for you to get to know some of the dairy industry's future leaders.



4) Attend the Contest awards breakfast

- Attendee Responsibilities: Saturday, October 29, 2005, 7:30 – 9:30 am. Honor the achievements of the best and the brightest dairy and food science students by attending this breakfast. See which teams come out on top in this year's competition.

If you are unable to commit at this time, could you please provide recommendations of others who might be willing to help?

In either case, please reply as soon as possible so that we may proceed promptly. Please find attached a Participation Form for your reply. In the event that you will be joining us in Chicago, please find attached an Expo Registration and Hotel Reservation form. Thank you in advance for your time and your commitment to the Contest.

Also, look for contest updates and other information on the Collegiate Contest website, located at <http://www.ams.usda.gov/dairy/cdpec/welcome.htm>.

If you have questions, please contact me at kcantrell@iafis.org or (703) 663-1213. I look forward to seeing you in Chicago!

Cordially,



Kate Cantrell
Contest Coordinator